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FOR IMMEDIATE RELEASE

**HOUSTON'S HOTEL SORELLA TO BE FIRST IN THE US TO OFFER IN-ROOM HD STEREO
BLUETOOTH® FUNCTIONALITY THROUGH NEW TELEADAPT MEDIAHUB HD™**

Wireless Audio Streaming Technology a First for In-Room Entertainment

HOUSTON, TX – July 17, 2009 – Houston's Hotel Sorella, debuting in mid-August 2009, is the first hotel in the United States to install TeleAdapt's MediaHub HD, which was launched at HITEC last month. The panel leads the way for personalized in-room entertainment by incorporating stereo Bluetooth technology.

Hotel Sorella guests will have the capability of wirelessly streaming audio from an iPhone (including the new iPhone OS 3.0), iPod Touch or other A2DP-enabled computers or smart phones, such as the Palm Pre and Nokia N97, through the hotel's flat screen HDTV speakers without leaving the device tied to the connectivity panel. In addition to this in-room technology advancement, the entertainment panel will allow travelers the ability to move and experience music, photos, videos and other multi-media content from their own personal portable electronics devices to the big screen with a single multi-media cable.

According to General Manager Ryan Gullion, "We're excited to bring this technology to travelers – effectively streamlining the plug and play environment to just play. Additionally, our decision to integrate this product into our in-room offerings will also give our guests greater control over their entertainment choices."

The 244 room, luxury property with globally influenced design cues, will serve as the flagship for the Sorella brand, an inspired hospitality concept from Houston-based Valencia Group. Hotel Sorella will also act as a key anchor for CITYCENTRE, a pedestrian-friendly, mixed-use development in close proximity to the city's Westchase and Energy Corridor business districts, in addition to the affluent Memorial residential area.

About Hotel Sorella

Slated to debut in August 2009, the 244-room, luxury property with globally influenced design cues, will serve as the flagship for the Sorella brand, an inspired hospitality concept from Valencia Group. Hotel Sorella will also act as a key anchor for CITYCENTRE, a pedestrian-friendly, mixed-use development in close proximity to Houston's Westchase and Energy Corridor business districts, in addition to the affluent Memorial residential area. Property highlights will include dramatic, residential-style guestrooms with dark hardwoods floors; monnalisa, a European-style bar featuring a central fireplace, active seating and starlit ceiling; rooftop pool with draped cabanas and lush courtyard; spa and health club; state-of-the-art meeting and event facilities; plus Café Rosé and Bistro Alex restaurants. For more information, please call 713-973-1600 or log onto www.hotelsorella-citycentre.com.

About TeleAdapt

TeleAdapt is the world's innovator in designing guestroom products that help hotels keep their guests connected. Solutions include Ethernet connectors, audio/video connectivity devices, power adapters and consumer electronics accessories that allow travelers to make the most of their portable devices and content while traveling. Today, TeleAdapt's guestroom connectivity solutions can be found in over two million hotel rooms worldwide. Founded in 1992 and with operations in the United Kingdom, United States, Hong Kong, China, Dubai and UAE, TeleAdapt's products serve the OEM, Retail and Hospitality sectors worldwide. For more information, please visit www.teleadapt.com or call (877) 835-3232.